

22 August 2023

**The Public Investment Corporation (PIC) invests funds on behalf of public sector entities. The organisation is one of the largest asset managers on the African continent. Applications are invited from dynamic individuals for the following challenging position:**

**Position: Communication Specialist: Permanent**

**Job Grade: D1 - D3**

**(Ref: ICOMS002)**

**Salary:** All-inclusive remuneration package negotiable

**Centre:** Public Investment Corporation, Pretoria

**Requirements:**

- Bachelors Degree in Journalism, Communications, Public Relations or related is preferable.
- 2 – 5 Years of relevant working experience.

**Duties:**

- Develop and implement a communication strategy that includes media outreach and social media content creation.
- Research and write press releases, and content for the company website, design infographics, blogs and newsletters.
- Acquire and maintain a detailed knowledge of the company's policies, principles and strategies, and keep up to date with relevant developments.
- Arrange and coordinate press conferences, and plan events.
- Adhere to the company's style guide, ensuring that we produce a high-quality and error-free copy.

- Work with key internal role-players to brainstorm content ideas, in line with the company's strategy and in support of various brand initiatives.
- Support and evaluate the results of communication campaigns with the team.
- Build and maintain relationships with journalists and key external role-players.

### **Competencies and skills:**

- Good verbal Communications Skills
- Analytical Skills
- Time Management and prioritization
- A strong focus on meeting deadlines is essential
- Meticulous attention to detail
- Writing and presentation skills
- Computer Literate
- Project Management experience

**With the PIC having topped the R2.5 trillion mark in assets under management and in the process of entering the global investment market, it is the best asset manager any serious professional would want to be associated with. It is also one of the better places from which one can serve South Africa.**

**Closing Date: 29 August 2023**

**PIC is an equal-opportunity employer.**

Please forward the copies of your comprehensive CV's to [Recruitment2@pic.gov.za](mailto:Recruitment2@pic.gov.za)

**\*Grade range is from D1 – D3 commensurate with applicable minimum requirements.**

**Privacy Notice.** By submitting your job application, you consent to PIC's processing of your personal information for the purposes of assessing your job application. PIC will process your Personal Information in accordance with applicable laws and the PIC Privacy Policy available [here \(www.pic.gov.za\)](http://www.pic.gov.za). You are free to withdraw your consent at any time, after which, PIC may no longer be able consider your job application.