

**BID NO: PIC 004/10: APPOINTMENT OF A
SERVICE PROVIDER TO RENDER EXTERNAL
COMMUNICATION SUPPORT SERVICES TO THE
PUBLIC INVESTMENT CORPORATION (PIC)**

The Public Investment Corporation (PIC) wishes to engage the services of a company specializing in media relations and external communication to assist the PIC in developing, implementing and monitoring its activities in these areas.

The following services are required:

- Ongoing media relations support
- Crisis Media Relations support
- Design and implementation of awareness campaigns
- Monitoring and analysis of media coverage of PIC and its activities

Closing date: 10 September 2010, closing time: 11:00.

Bid documentation will be available in hard copy for collection from **10 August 2010** from PIC offices. Soft copies will be available on request.

A non refundable fee of R150,00 will have to be paid prior to issuing (soft copy) or during the collection (hard copy) of the documentation.

Hard copies can be collected at the following address
(R150,00 can be paid at the reception,
receipts will be issued): Public Investment
Corporation (PIC), Glenfield Office Park,
c/o Oberon and Glenwood Road,
Faerie Glen, Pretoria

Contact Person: **Selma Crafford,**
Tel: (012) 369-3357.



**PUBLIC INVESTMENT
CORPORATION®**

Sunday Times (tenders): 8-8-2010