

**BID NO: PIC 004/10: APPOINTMENT OF A  
SERVICE PROVIDER TO RENDER EXTERNAL  
COMMUNICATION SUPPORT SERVICES TO THE  
PUBLIC INVESTMENT CORPORATION (PIC)**

The Public Investment Corporation (PIC) wishes to engage the services of a company specializing in media relations and external communication to assist the PIC in developing, implementing and monitoring its activities in these areas.

**The following services are required:**

- Ongoing media relations support
- Crisis Media Relations support
- Design and implementation of awareness campaigns
- Monitoring and analysis of media coverage of PIC and its activities

**Closing date: 10 September 2010, closing time: 11:00.**

Bid documentation will be available in hard copy for collection from **10 August 2010** from PIC offices. Soft copies will be available on request.

**A non refundable fee of R150,00 will have to be paid prior to issuing (soft copy) or during the collection (hard copy) of the documentation.**

Hard copies can be collected at the following address  
(R150,00 can be paid at the reception,  
receipts will be issued): Public Investment  
Corporation (PIC), Glenfield Office Park,  
c/o Oberon and Glenwood Road,  
Faerie Glen, Pretoria

Contact Person: **Selma Crafford,**  
Tel: (012) 369-3357.



**PUBLIC INVESTMENT  
CORPORATION®**

**Sunday Times (tenders): 8-8-2010**