

**INVESTMENT DETAILS**

**Sector**

CONSUMER GOODS

**Investment Background**

The investment assisted Kefolile Consumer Brands (Kefolile) to acquire equity in Bounty Brands, a consumer brands business focused on the apparel, home, personal care and food sectors.

**Investment Rationale**

The investment supports entrepreneurship, transformation, job creation and upskilling of the previously disadvantaged.

**Lead Sponsor**

Dr Kinesh Pather

**Shareholders**

1) UIF 50% 2) Kefolile Consumer Brands Holdings 50%

**Company Directors**

1) Dr K.S. Pather 2) L.S. Mulaudzi 3) O. Joseph

**Investment Date**

21 December 2016

**Committed Amount**

R 406,000,050

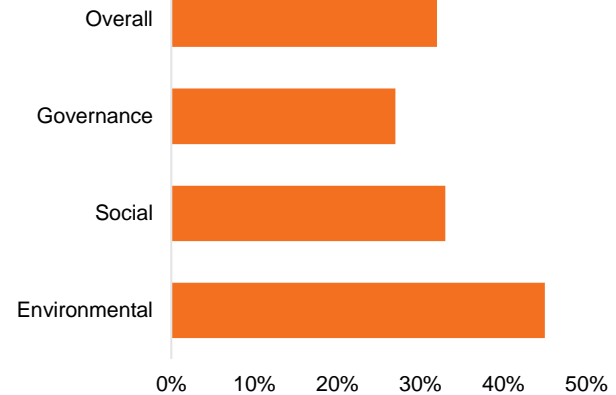
**Invested Amount**

R 406,000,050

**Final Approval Committee**

SEIES Fund Investment Panel

**ENVIRONMENTAL SOCIAL & GOVERNANCE**



Kefolile is required to enhance its ESG framework in line with PIC's ESG policies.

**SOCIAL IMPACT**

**Job Numbers**

Total	Male	Female
1,928	1,023	905

**PEPs / PIPs IDENTIFIED**

Name	Role
Dr K.S. Pather	Director
	Shareholder
L.S. Mulaudzi	Director
	Shareholder

**PEPs / PIPs FUNDED**

Name
Dr K.S. Pather
L.S. Mulaudzi