

INVESTMENT DETAILS

Sector

MANUFACTURING

Investment Background

Betram manufactures and supplies dry sanitation products for low-income and rural communities. The product, branded as Amalooloo, is a complete solution comprising structure, pit and pedestal hardware. The Amalooloo sanitation solution utilises a patented separation and diversion system, which delivers ecological, health and hygiene benefits. The intellectual property is housed in the company Afriloo. Its clients include municipalities and sanitation contractors.

Investment Rationale

The investment supports government's sanitation programmes, whilst providing for safe and dignified sanitation solutions for underprivileged, urban, peri-urban and rural communities.

Lead Sponsor

Lukas Fourie

Shareholders

For both Afriloo (Pty) Ltd and Betram (Pty) Ltd:
1) GEPP 75% 2) Fourie Family Trust 25%

Company Directors

1) Lukas Fourie 2) Lumar Fourie

Investment Date

28 November 2013

Committed Amount

R 187,500,000

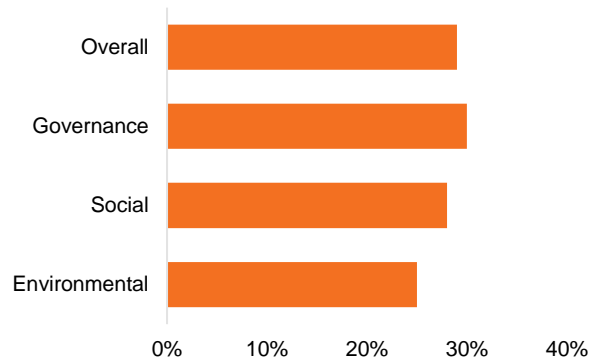
Invested Amount

R 187,500,000

Final Approval Committee

PEPSS Fund Investment Panel

ENVIRONMENTAL SOCIAL & GOVERNANCE



The PIC understands the complexities related to owner-managed companies and continues working with management to improve their current governance framework in line with PIC ESG policies. The PIC continues to encourage the company to improve on its employee demographics.

SOCIAL IMPACT

Job Numbers

Total	Male	Female
608	583	25